

**EGYPT'S SUNKEN TREASURES" AT CLOSING: 221.268 VISITORS
RECORD AMONG THE MOST VISITED EXHIBITION IN ITALY
526.213 visitors at the Venaria Reale complex from the beginning of 2009**

«With "Egypt's Sunken Treasures" we are on the top: the most visited exhibition in Italy in the last months. We cannot but be satisfied for this record and continue on this work guidelines also for future initiatives. From the beginning of 2009 Reggia and Gardens have been visited by almost 530.000 people, an important and positive result, keeping in account the year's general crisis and the fact that the whole complex is already being opened since 2007». So says **Fabrizio Del Noce - Chairman of "La Venaria Reale Cultural Exploitation Consortium"** managing the Reggia, commenting the great many visitors at the international exhibition hosted in the Scuderie Juvarriane (Juvarra's Stables) from February 6th to June 2nd 2009, curator Franck Goddio and designer Robert Wilson. Yesterday evening the Chairman Del Noce was in the Reggia just for the exhibition closing and complimented the two last visitors with a catalogue (see photo).

The extraordinary visitors stream has been constantly increasing during the last weeks. Synthesizing:

Opening period: **February 6th - June 2nd 2009**

Total visitors: **221.268**

Total opening days: **101**

Daily visitors average: **2.191**

Daily peak visitors: **about 5.700**

The exhibition has moreover been a valuable test for the Scuderie Juvarriane (Juvarra's Stables) as new venue within the Venaria Reale complex, which remarks its position as tourist and artistic venue for a always huger audience. This audience is particularly important for the Region Piedmont, since the most part of them have been at their first visit.

The Scuderie are still under restoration and the works have been carried on even during the exhibition, allowed by some technical systems in the design. These works are planned to be finished within the end of the year. Afterwards new great international exhibitions will be planned from the next year.

Many Italian and foreign distinguished visitors admired the treasures excavated by Frank Goddio off the Egyptian shores. Among them the first Italian Citizen, our Republic President Giorgio Napolitano, with the first Lady, on April 22nd.

Infos and images:

www.lavenariareale.it section Press Office - www.egitto-tesori-sommersi.it

Venaria Reale, June 3rd 2009